

Medicaid Redetermination

Medicaid coverage loss is often about the complexity of the renewal process, not member eligibility. mPulse Engage drives renewal participation to keep more eligible members covered.

CHOOSE THE RIGHT SOLUTION FOR YOUR NEEDS



BEST-IN-CLASS

Activator Program

An expert-designed, configurable program built on proven Medicaid renewal strategies.

- Informs, creates urgency, raises the stakes & simplifies renewal
- Omnichannel outreach: **SMS, email & IVR**
- Built on **behavioral science** to drive action



FULLY CONFIGURABLE

Build Your Own Program

Create a customizable omnichannel program tailored to your renewal strategy.

- Cadence: **one-time notification** or **notification + reminder**
- Choose your channels: **SMS, email or IVR**
- Customize content & design

OR



OPTIONAL ADD-ON

Mirza Partnership

Combine member engagement with technology that simplifies the Medicaid renewal process.

ENGAGE MEMBERS. SIMPLIFY RENEWAL. RETAIN COVERAGE.



Engage Member

Omnichannel outreach activates & informs members



Simplify Renewal

Documentation, eligibility & submission support



Coverage Retained

WHY MEDICAID PLANS CHOOSE MPULSE

Behavioral science-backed outreach

Built for Medicaid complexity

TCPA & HIPPA compliant

Expert-designed programs

Trusted by 18 out of the top 20 Medicaid plans

Real-time reporting

See mPulse Engage in action — visit mpulse.com/request-a-demo