



June is National Safety Month: Educate, Inform and Engage your Members



Leverage the mPulse Mobile Platform to increase awareness across your membership about important safety issues and reduce risk of injuries. mPulse provides a customized SMS library so you can easily provide your members specific information about how to protect themselves and others.

MPULSE SMS LIBRARY FOR NATIONAL SAFETY MONTH



Week 1

Prevent prescription drug abuse



Week 2

Stop slips, falls and trips



Week 3

Be aware of your surroundings



Week 4

Put an end to distracted driving

Check the expiration date on your medicines. If they are out-of-date, get rid of them! Learn more: <http://goo.gl/JzOMCr>

About half of all falls happen at home. Use this prevention checklist to stay safe: <http://goo.gl/ITSgTU>

All types of jobs – even desk jobs – can lead to injuries. Take steps to stay safe at work: <http://1.usa.gov/YAR6GC>

Lack of full attention to driving is a distraction. Take care of it before or after the trip, not while behind the wheel

WHY OBSERVE NATIONAL SAFETY MONTH?



70%

Percentage of prescription drug abusers who got pills from friends or relatives



2.5M

Number of nonfatal falls among older adults leading to emergency visits and hospitalization



1,153

Number of people injured daily in crashes involving a distracted driver

Contact your account representative to get access to the full mPulse SMS Library.

OTHER NATIONAL HEALTH OBSERVANCES IN JUNE

Our extensive SMS libraries also have prewritten texts addressing the following observances:



Men's Health Month



Cataract Awareness Month



Hernia Awareness Month



National Aphasia Awareness Month



National Congenital Cytomegalovirus Awareness Month



National Scleroderma Awareness Month



Myasthenia Gravis Awareness Month

Resources: (1) White House Office of National Drug Control Policy's Prescription Drug Abuse Prevention Plan, 2011. (2) CDC Home & Recreational Safety. (3) CDC Motor vehicle Safety



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